

1) Local Community Access Stations

WKTV

www.wktv.org/home

WKTV Studios
5261 Clyde Park Avenue SW
Wyoming, MI 40509

WKTV phone 616.261.5700
FAX: 616.261.5706
E-mail: general@wktv.org

WKTV is one of the very first community TV stations in the State of Michigan and one of the oldest, most continuously operated Community Television stations in the United States. On November 11, 1974 WKTV in Wyoming, Michigan was incorporated and in 2010 marked 36 years of operation. The "W" and "K" stand for Wyoming-Kentwood Television and WKTV was originally known simply as Wyoming Community Television.

GRTV

<http://www.grcmc.org/>

Studio located at CMC Bridge
711 Bridge St NW 49504

GRTV phone (616) 459-4788
Programming Department x105
Production Department x117

Helping our community communicate, learn, create, connect, and share!
For over 25 years CMC has maintained technology tools, media services and community venues to benefit Greater Grand Rapids. We are committed to leveraging these tools to make our community a better place today, and tomorrow.

We join with local individuals, organizations and institutions to create a reality in West Michigan where collectively and individually we are able to effectively use technology and media to:

- Better understand our differences
 - Discuss our challenges and develop solutions
 - Encourage and exercise the free exchange of ideas
 - Practice inclusiveness and empowerment
 - Promote and enable social change
 - Build collaborations and partnerships in pursuit of a better community.
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WCET-TV

<http://www.wcet-tv.org/>

Studio located at
5037 32nd Ave.

Hudsonville, MI 49426

WCET -TV phone
number is 616-669-3332
Fax: 616-669-3778
e-mail: adodds@hudsonville.k12.mi.us

Community Education's Public Access Television Station's goal is to provide production equipment (studio and remote) and support staff to assist in the creation of locally produced television programs of religious, educational, governmental, and public interest. This station is unique in that the viewer makes the difference. All of the programming is based upon community interest and involvement. Input from viewers is used in creating the best possible means of communication to serve the public interest.

2) National Community Access Stations/Award Competitions

Alliance for Community Media

www.allcommunitymedia.org

The Alliance for Community Media provides critical support services for community media centers and for the primarily volunteer staff that keep these electronic outposts of democracy in operation. The Alliance's activities in providing technical assistance, grassroots organizing and opportunities to share experience promote the broader goals of supporting our nation's communities and families and promoting effective communication through community use of media.

The Alliance's public policy program is dedicated to promoting legislation and regulation which supports PEG access. To achieve this, the Alliance works with Congress, state legislatures, the Federal Communications Commission, state public utilities commissions, and coalition partners and brings suits when necessary in courts around the country.

American Community Television

<http://acomunitytv.org/>

There are well over 1,500 Public, Educational and Government (PEG) access centers in the United States. We estimate there may be as many as 5,000 cable television channels managed by these centers.

Whether it's local government meetings, school board sessions, religious or political programming, youth programming, distance learning, music or entertainment programming...these local community channels are a powerful voice for democracy.

In a time when media consolidation is rampant and many local newspapers are failing, PEG access television has taken on greater importance as a voice for, about and by the community.

Federal Communication Commission (FCC)

<http://www.fcc.gov/guides/public-educational-and-governmental-access-channels-peg-channels>

Pursuant to Section 611 of the Communications Act, local franchising authorities may require cable operators to set aside channels for public, educational, or governmental ("PEG") use.

PEG channels are not mandated by federal law, rather they are a right given to the franchising authority, which it may choose to exercise. The decision whether to require the cable operator to carry PEG channels is up to the local franchising authority. If the franchise authority does require PEG channels, that requirement will be set out in the franchise agreement between the franchising authority and the cable operator.

3) Volunteer Opportunities

Volunteer Opportunities on your own

City of Holland Community Events:

September 16th, Live Mannequins
September 17th, Heritage Harvest Day at Van Raalte Farm
September 30th, The Carve IV
October 1st, Fire Prevention Parade
November 29th, Parade of Lights
December 2nd, Sinterklaas Eve

Various Community Activities:

<http://holland.org/sections/31-events>

* Check with Staff.

Volunteer Opportunities with a group

Catalyst Project

<http://www.macmedia.org/catalystProject.html>

Various Studio Shows including Open Line and Politically Dutch

*Check with Staff

Volunteer Opportunities with MacMedia Staff

Lakeshore Living

Tulip Time Parades

Evergreen Commons Chorale Tulip Time Performance

Tedx Macatawa September 15th

*Check with Staff

4) Social Engagement

Television

<http://www.macmedia.org/mactv.html>

The Holland community has had local programming on PEG channels since the 70's. Over the years it was operated through several cable companies by various entities including City of Holland, volunteers, Community Education, and most recently MacMedia.

MacTV can be viewed on Comcast channels 24/916 and 26/918 and AT&T U-verse 99.

Website

<http://www.macmedia.org/index.html>

MacMedia offers a variety services within its mission of using technology to deliver information that leads to an informed community. Being a nonprofit all dollars are reinvested into providing more services for the community.

Online resources include:

- Producer Page – Information page listing name and contact of current MacMedia Producers/Members <http://www.macmedia.org/producerinfo.html>
- MacOnline - To meet the need of local organizations wanting to communicate with residents outside the City of Holland. MacOnline is a Video on Demand resource allowing viewers to watch online MacMedia related content. <http://www.macmedia.org/maonline.html>
- MacMedia Schedules
 - MacTV 24 (Channel 24 on AT&T U-Verse and Channels 24/916 on Comcast-Holland) <http://64.179.55.107:2024/cablecast/public/schedule.aspx?channelid=1>
 - MacTV 26 (Channel 26 on AT&T U-Verse and Channels 26/918 on Comcast-Holland) <http://64.179.55.107:2024/cablecast/public/schedule.aspx?channelid=2>
- Community Message Board - The community bulletin board is available for the purpose of promoting community events, and providing public service information. <http://www.macmedia.org/messageboard.html> or email at msgboard@macmedia.org
- CARE - Please consider donating that computer you no longer use. Owning a computer is no longer a luxury. Research shows that persons with a computer in the home have more success in school and in the world of work. <http://www.macmedia.org/care.html>
- Close Ups – Monthly Newsletter
See what MacMedia has been up to lately! Check it out and see what MacMedia has been doing, or has planned! View our Close-up to see what is going on! If you would or know someone who would like to receive Close Ups please notify staff.

Social Media

- Facebook - a hugely popular social networking site that allows you to make connections, share interests, and join groups.
 - Facebook Support Site - <http://www.facebook.com/help/?tab=search>
 - Facebook 101 - <http://www.gcflearnfree.org/facebook101>
*Excellent walkthrough on how to get started.
 - Facebook 101 for Business: Your Complete Guide <http://www.socialmediaexaminer.com/facebook-101-business-guide/>
- Twitter - a real-time information network that connects you to the latest information about what you find interesting.
 - Twitter Support Site - <http://support.twitter.com/>
 - How to Start Using Twitter - <http://tcwebsite.com/news/how-to-start-using-twitter/>
 - Twitter for Business - <http://business.twitter.com/>
*Excellent Resource